

Whole-home water filtration gaining attention as SEQ homeowners seek greater control over tap water



Brisbane, QLD — 16 September 2026

Whole-home water filtration is becoming a more common conversation among South East Queensland homeowners, with Fallon Solutions saying growing interest is being driven by households wanting greater control over chlorine taste and odour, sediment, scale and other water characteristics throughout the home.

Fallon Solutions General Manager Plumbing, Lachlan Cooke, said the trend was not about questioning the safety of South East Queensland's drinking-water supply.

"Tap water across South East Queensland is highly regulated, treated and monitored," Mr Cooke said. "For most homeowners considering filtration, the question is not 'Is my water safe?' It is 'Is the water coming into my home exactly how I want it?'"

Mr Cooke said this distinction was important because different households could have very different filtration goals.

"One customer may want better-tasting drinking water at the kitchen sink," he said. "Another may want to reduce chlorine and sediment throughout the entire home. Another may be concerned about scale, while someone else may be looking for a system designed to reduce specific contaminants. "They are different objectives and they can require different solutions."

A whole-home water filtration system, also known as a whole-house or point-of-entry filter, is installed where the mains water supply enters the property.

Unlike an under-sink system that filters water at one point, a whole-home system treats water before it travels through the property's plumbing, allowing filtered water to be supplied to areas including kitchens, showers, bathrooms, laundries, hot water systems and water-using appliances.

Mr Cooke said homeowners should not assume whole-home filtration was automatically better than a smaller under-sink solution.

"If your main priority is improving drinking and cooking water, an under-sink system may be all you need," he said. "If you want filtration applied more broadly throughout the property, then a point-of-entry system may make more sense. "The key is not paying for a larger system if it does not match what you are trying to achieve."

Fallon Solutions installs Puretec filtration systems, including whole-home solutions with different filtration configurations and flow capacities. Depending on the selected system, filtration can be configured to reduce chlorine, unwanted taste and odour, sediment, scale and certain chemicals, while selected systems are designed for PFAS reduction.

Mr Cooke said homeowners should resist choosing a filtration system simply because it appeared to offer the largest number of features. "The first question should always be: what are you actually trying to improve about your water?" he said. "Once that is clear, a licensed plumber can assess the property, the household's usage, water pressure, flow requirements and maintenance needs, and then recommend an appropriate solution."

He said correct installation was also critical. "A whole-home filtration system is connected directly into the mains water supply, so it needs to be installed properly," Mr Cooke said. "That means checking operating pressure, providing the right valves and connections, testing water flow and making sure the system is positioned so future filter changes and maintenance are practical."

Mr Cooke said one of the strongest reasons Fallon Solutions offered multiple filtration solutions was that no two homes or priorities were exactly the same.

"Good filtration starts with understanding the customer, not picking a product from a catalogue," he said. "At Fallon Solutions, we can look at the existing plumbing, understand what the homeowner wants to achieve and provide different water filtration options to suit the home, priorities and budget."

He said the growing interest in water filtration reflected a broader shift in how homeowners thought about their indoor environment. "People are paying more attention to the air they breathe, the energy they use and increasingly, the water coming through their taps," Mr Cooke said. "That is a positive thing, provided the conversation stays informed rather than fear-driven. "For the right household, whole-home filtration can be a worthwhile improvement. The most important part is choosing the right system for the right reason."

For bookings or to learn more visit <https://fallonsolutions.com.au> or call 1300 873 105.

About Fallon Solutions

Fallon Solutions is one of Queensland's largest and most trusted home service providers, offering electrical, plumbing, drainage, air conditioning, solar, and carpentry services for over 60 years. With more than 8,000 five-

star reviews, a limited lifetime labour warranty, and a reputation built on reliability, Fallon keeps Queensland homes safe and comfortable all year round. We can be there today!

Media Contact:

Nicole Waters

Group Marketing Manager – Fallon Solutions

☎ 1300 388 750

✉ nicole.waters@fallonsolutions.com.au